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FRONT-END WEB DEVELOPER CANDIDATE

CORE COMPETENCIES

Front-End Web Development • Responsive Mobile-First Design • HTML • CSS • SASS • Flexbox • Grid • Bootstrap • JavaScript (ES6+) • React • Node • Figma • Photoshop • Sketch • Zeplin • WordPress • SharePoint • API Integration • REST • Google Maps API • JSON • Git • Github • Agile Scrum Methodologies • Cross-Browser Testing • Performance Optimization • AI Development

SUMMARY

Results driven front-end development professional, known for creating pixel-perfect responsive websites for clients even under tight deadlines. Proven success in ensuring consistent performance across devices as well as optimizing accessibility. Collaborative problem-solver. Passionate about clean code and seamless UX. Strong command of HTML, CSS, JavaScript, React. 13+ years of experience with high profile clients such as Freddie Mac, Merck, WebMD, and PwC. Looking forward to applying these skills at your company.

- Freddie Mac SharePoint Modernization – Migrated legacy SharePoint sites to the modern SharePoint framework, improving performance and client satisfaction
- Merck Email Framework Rebuild – Developed scalable, responsive email system, reducing development time for new templates by over 50%
- DXAgency Product Locator – Created a national product finder with Google Maps API for Welch's Fruit Snacks, enhancing user engagement and product sales

PROFESSIONAL EXPERIENCE

Front-End Developer | Freelance — New York, NY Nov 2024 – Present

- Designed and developed responsive websites for NYC small businesses, optimizing load speed, SEO, and accessibility

Front-End Developer | StudioRX — New York, NY Aug 2024 – Nov 2024

- Collaborated with designers and PMs to deliver websites for pharmaceutical clients under tight deadlines, improving client satisfaction

Front-End Developer | Freddie Mac — McLean, VA May 2022 – Jun 2024

- Developed responsive web apps for internal business units using modern JavaScript frameworks, improving performance and client satisfaction
- Participated in the migration of Freddie Mac's legacy SharePoint sites to a modern SharePoint framework, improving performance and client satisfaction

Front-End Developer | PricewaterhouseCoopers (PwC) — Hanover Park, IL Jul 2021 – Apr 2022

- Built reusable front-end components for a client-facing web portal, enhancing usability and reducing code duplication

Front-End Developer I FCBcure — Parsippany, NJ

Jul 2020 – Apr 2021

- Partnered closely with designers to develop promotional and informational websites for pharmaceutical clients, creating client satisfaction

Front-End Developer I Merck Creative Studios — Kenilworth, NJ

Aug 2018 – Apr 2020

- Led migration of Merck's legacy SharePoint sites to a modern SharePoint framework, improving performance and maintainability
- Rebuilt Merck's email development platform using Foundation for Emails, improving performance and client satisfaction
- Developed multiple WordPress and SharePoint sites for Merck's internal clients, creating client satisfaction

Front-End Developer I The Doctor's Channel — New York, NY

Jul 2017 – Mar 2018

- Redesigned the company site, improving engagement and mobile responsiveness

Front-End Developer I Jackson Hewitt Tax Services — Jersey City, NJ

Sep 2016 – Apr 2017

- Built marketing-optimized landing pages and micro-sites, increasing public awareness of the company's services

Front-End Developer I WebMD — New York, NY

Sep 2015 – Jul 2016

- Built web-based advertising products for WebMD's Medscape site, collaborating with design and product teams in a fast-paced environment, creating client satisfaction

Front-End Developer I AgencyRx — New York, NY,

Mar 2015 – Sep 2015

- Created and updated healthcare websites, banner ads, and email campaigns, creating client satisfaction
- Developed an interactive panel for a conference in Rome, Italy, sponsored by AstraZeneca, a global biopharmaceutical company, bringing awareness to a global health campaign

Full-Stack Developer I DXAgency — Edgewater, NJ

Apr 2014 – Feb 2015

- Developed multiple websites for the National Geographic Book of the Month campaign, increasing book sales
- Built a nationwide product locator for Welch's Fruit Snacks using Google Maps API, enhancing user engagement and product sales

Front-End Developer I NYC Department of Small Business Services — New York, NY

Aug 2012 – Apr 2014

- Hand-coded departmental websites and optimized legacy systems, increasing efficiency and client satisfaction

EDUCATION & HONORS

B.S. in Computer and Information Science — City University of New York, Brooklyn
College — Graduated Magna Cum Laude — GPA: 3.84

TECHNICAL SKILLS

HTML • CSS • JavaScript (ES6+) • Bootstrap • Flexbox • TypeScript • JSON • GIT • GITHUB •
SASS • WordPress • SharePoint • REST API • MySQL • React • React Context API • React
Hooks • Node • jQuery • jQuery Mobile • AJAX • PHP • Jekyll • XML • Foundation for Sites •
Foundation for Email • Ruby • Ruby on Rails • GreenSock/GSAP • Veeva • TWIG